

# 5TH ANNUAL BURNING OF THE BULL SPONSORSHIP OPPORTUNITIES

**\$3000**

## **STAGE SPONSOR**

**Sponsor mention in Press Releases  
Social Media and Website Recognition  
2 Free 10X10 Vendor Spaces  
8 VIP Bull Pen Passes  
Banner Displayed on Music Stage**

**\$2000**

## **FESTIVAL SPONSOR**

**Sponsor mention in Press Releases  
Social Media and Website Recognition  
1 Free 10X10 Vendor Space  
4 VIP Bull Pen Passes**

**\$1000**

## **KIDS ACTIVITY SPONSOR**

**Sponsor mention in Press Releases  
Social Media and Website Recognition  
1 Free 10X10 Vendor Space  
3 VIP Bull Pen Passes  
Your logo at activity areas**

**\$500**

## **BULL FAN SPONSOR**

**Sponsor mention in Press Releases  
Social Media and Website Recognition  
2 VIP Bull Pen Passes**

**SATURDAY  
OCTOBER 21,  
2023  
5PM TO  
MIDNIGHT**



**The Otero County Fair Association provides several opportunities for businesses and individuals interested in sponsoring the event. Sponsorship of an event of this nature is a vital part of its success. The Otero County Fair Association is a non-profit organization, and the proceeds are not only used to cover the festival expenses but also to maintain the Otero County Fair Grounds. Many Civic and non-profit organizations use the facility throughout the year for little or no charge. The Otero County Fair Association is committed to serving our community. Donations may be in the form of a financial or in-kind contribution. In-kind contributions may include building materials, rental equipment, arts and craft supplies, candy or other items needed to manage the festival Thank you for your consideration!**